

External Training Course

From Vision to Execution: Total Leadership & Enterprise Digital Transformation

From 22 Sep. To 26 Sep. 2025

From 27 Oct. To 31 Oct. 2025

From 10 Nov. To 14 Nov. 2025

From 15 Dec. To 19 Dec. 2025

Movenpick Hotel Amsterdam City Centre Amsterdam, Netherlands

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External Training Course:

From Vision to Execution: Total Leadership & Enterprise Digital Transformation

From 22 Sep. To 26 Sep. 2025 Fees: 2500 KD From 27 Oct. To 31 Oct. 2025 Fees: 2500 KD From 10 Nov. To 14 Nov. 2025 Fees: 2500 KD

Course Overview

From Vision to Execution: Total Leadership & Enterprise Digital Transformation is a dynamic five-day training program specially designed for team leaders who play a pivotal role in driving change and innovation within their organizations. In today's fast-paced digital landscape, team leaders must go beyond managing tasks—they need to inspire their teams, foster collaboration, and actively contribute to the organization's digital transformation journey. This course equips team leaders with essential leadership skills and practical digital transformation knowledge to effectively translate strategic vision into actionable results. Participants will learn how to lead with purpose using Total Leadership principles, develop high-performing teams, understand emerging digital trends, and execute transformation initiatives with confidence. Through interactive workshops, real-world case studies, and collaborative exercises, team leaders will build the mindset and tools necessary to navigate change, motivate their teams, and deliver measurable impact. This program empowers team leaders to become catalysts for innovation, bridging the gap between executive strategy and operational execution in a digitally evolving enterprise.

Course Objectives

By the end of this course, participants will be able to:

- Develop a Clear Leadership Vision: Articulate a compelling vision that aligns team goals with the broader enterprise digital transformation strategy.
- Apply Total Leadership Principles: Integrate personal values, team dynamics, and organizational objectives to lead with authenticity and impact.
- Understand Digital Transformation Fundamentals: Grasp key digital technologies, trends, and their implications for business processes and customer experiences.
- Build and Motivate High-Performing Teams: Foster a collaborative, innovative, and agile team culture that embraces change and continuous improvement.
- Translate Strategy into Actionable Plans: Design practical execution roadmaps and prioritize digital initiatives that deliver measurable business value.
- Utilize Agile and Change Management Techniques: Employ project management and change leadership skills to overcome resistance and drive successful transformation.
- Leverage Data-Driven Decision Making: Use analytics and performance metrics to monitor progress and optimize team outcomes.
- Sustain Transformation Efforts: Embed digital culture and adaptive leadership practices to maintain momentum and scale successes within the organization.

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Target Audience

This course is specifically designed for:

- Team Leaders and Supervisors who are responsible for guiding teams through organizational changes and digital initiatives.
- Project Managers and Coordinators involved in the planning and execution of digital transformation projects.
- Mid-Level Managers seeking to enhance their leadership skills and drive innovation within their departments.
- Emerging Leaders preparing to take on greater responsibilities in a digitally-driven business environment.
- Functional Heads and Department Leads aiming to align their teams with enterprise-wide digital strategies.
- Professionals involved in Change Management, Innovation, and Digital Strategy who require practical leadership tools to accelerate transformation.

Participants from diverse industries and sectors who are committed to leading their teams through the challenges and opportunities of digital transformation will greatly benefit from this course.

Training Methodology

The From Vision to Execution: Total Leadership & Enterprise Digital Transformation course employs a blended, interactive learning approach designed to maximize engagement, practical application, and lasting impact. Key methodologies include:

- Instructor-Led Sessions: Expert facilitators deliver in-depth lectures and presentations, combining theoretical foundations with real-world insights and best practices.
- Interactive Workshops: Hands-on exercises and group activities enable participants to apply concepts, practice leadership skills, and develop actionable plans in a collaborative environment.
- Case Studies & Real-World Examples: Analysis of successful digital transformation initiatives from leading organizations to illustrate challenges, solutions, and measurable outcomes.
- Simulations & Role-Playing: Experiential learning through scenario-based simulations helps participants practice decision-making, change management, and team leadership in a riskfree setting.
- Group Discussions & Peer Learning: Facilitated discussions encourage knowledge sharing, diverse perspectives, and collective problem-solving among participants.
- Action Planning: Structured sessions guide participants in creating personalized, practical action plans to implement learning immediately within their teams and organizations.
- Continuous Feedback & Assessment: Regular feedback, self-assessment tools, and facilitator coaching support continuous improvement throughout the program.

This blended methodology ensures that participants not only gain theoretical knowledge but also develop the leadership capabilities and confidence to drive successful digital transformation in their organizations.

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<u>Organizational Impact</u>

By implementing the knowledge and strategies gained from this course, organizations can expect to:

- Accelerate Digital Transformation Initiatives by equipping team leaders with the skills to align departmental goals with enterprise-wide strategies.
- Enhance Cross-Functional Collaboration through improved communication, trust, and alignment across teams and departments.
- Increase Operational Agility by adopting agile practices and data-driven decision-making for faster, more effective responses to market changes.
- Strengthen Change Management Capability to reduce resistance, ensure smoother transitions, and maximize adoption of new systems and processes.
- Improve Talent Engagement and Retention by fostering a culture of empowerment, innovation, and continuous development.
- Deliver Measurable Business Results through effective execution of digital projects that drive productivity, efficiency, and customer satisfaction.

<u>Personal Impact</u>

Participants will benefit from this course by gaining the ability to:

- Lead with Vision and Purpose to inspire and motivate their teams toward shared goals.
- Apply Total Leadership Principles to balance personal values, professional responsibilities, and organizational priorities.
- Build and Lead High-Performing Teams capable of driving innovation and adapting to change.
- Enhance Decision-Making Skills using analytics, critical thinking, and problem-solving frameworks.
- Boost Career Advancement Opportunities by demonstrating the capability to lead significant transformation initiatives.
- Develop Agility and Resilience to thrive in dynamic, technology-driven business environments.
- Expand Professional Networks by engaging with peers and industry experts during the program.

Course Content & Outline

Day 1 – Setting the Vision for Total Leadership & Digital Transformation

- Understanding the concept and scope of Total Leadership.
- Key principles and pillars of enterprise digital transformation.
- Crafting a compelling transformation vision.
- Aligning vision with organizational strategy and objectives.
- Leadership mindset for innovation and agility.



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Day 2 – Leadership Excellence: From Principles to Practice

- Core competencies of effective leaders in the digital era.
- Building and sustaining high-performing, cross-functional teams.
- Influencing and communication strategies for leaders.
- Managing resistance and leading teams through change.
- Ethical leadership and corporate responsibility in transformation.

Day 3 – Enterprise Digital Transformation Strategy & Roadmap

- Assessing organizational digital maturity.
- Identifying and prioritizing high-impact digital initiatives.
- Overview of key technologies: AI, IoT, Cloud, Big Data.
- Designing a strategic transformation roadmap with KPIs.
- Risk management and contingency planning.

Day 4 – Execution Excellence: From Strategy to Action

- Agile, SCRUM, and hybrid project management approaches.
- Breaking silos for effective cross-departmental collaboration.
- Data-driven decision-making and performance tracking.
- Optimizing resources, budgets, and timelines.
- Monitoring progress and ensuring continuous improvement.

Day 5 - Sustaining Transformation & Leading the Future

- Embedding a digital-first culture in the organization.
- Scaling successful pilots into enterprise-wide initiatives.
- Developing next-generation leaders.
- Maintaining transformation momentum over time.
- Capstone simulation: From vision to execution (group activity).
- Personal action planning for post-course implementation.



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Course Agenda

(1st Day) Agenda

| 8.30 | 9.00 | Opening Remarks (30 Min.). |
|-------|-------|---|
| 9.00 | 11.30 | Discuss the course main points: Setting the Vision for Total Leadership & Digital Transformation. Leadership Excellence: From Principles to Practice. Enterprise Digital Transformation Strategy & Roadmap. Execution Excellence: From Strategy to Action. Sustaining Transformation & Leading the Future. |
| 11.30 | 12.00 | Coffee Break |
| 12.00 | 14.00 | Setting the Vision for Total Leadership & Digital Transformation: Understanding the concept and scope of Total Leadership. Key principles and pillars of enterprise digital transformation. Crafting a compelling transformation vision. Aligning vision with organizational strategy and objectives. Leadership mindset for innovation and agility. |
| 14.00 | 14.30 | Questions and Discussion |
| 14.30 | | Buffet Lunch |

(2nd Day) Agenda

| 9.00 | 11.30 | Leadership Excellence: From Principles to Practice: |
|-------|-------|--|
| | | Core competencies of effective leaders in the digital era. |
| | | Building and sustaining high-performing, cross-functional teams. |
| | | Influencing and communication strategies for leaders. |
| 11.30 | 12.00 | Coffee Break |
| 12.00 | 14.00 | Leadership Excellence: From Principles to Practice: |
| | | Managing resistance and leading teams through change. |
| | | Ethical leadership and corporate responsibility in transformation. |
| 14.00 | 14.30 | Questions and Discussion |
| 14.30 | | Buffet Lunch |

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(3rd Day) Agenda

| 9.00 | 11.30 | Enterprise Digital Transformation Strategy & Roadmap: | | |
|-------|-------|---|--|--|
| | | Assessing organizational digital maturity. | | |
| | | Identifying and prioritizing high-impact digital initiatives. | | |
| | | Overview of key technologies: AI, IoT, Cloud, Big Data. | | |
| 11.30 | 12.00 | Coffee Break | | |
| 12.00 | 14.00 | Enterprise Digital Transformation Strategy & Roadmap: | | |
| | | Designing a strategic transformation roadmap with KPIs. | | |
| | | Risk management and contingency planning. | | |
| 14.00 | 14.30 | Questions and Discussion | | |
| 14.30 | | Buffet Lunch | | |

(4th Day) Agenda

| 9.00 | 11.30 | Execution Excellence: From Strategy to Action: | | |
|-------|-------|--|--|--|
| | | Agile, SCRUM, and hybrid project management approaches. | | |
| | | Breaking silos for effective cross-departmental collaboration. | | |
| | | Data-driven decision-making and performance tracking. | | |
| 11.30 | 12.00 | Coffee Break | | |
| 12.00 | 14.00 | Execution Excellence: From Strategy to Action: | | |
| | | Optimizing resources, budgets, and timelines. | | |
| | | Monitoring progress and ensuring continuous improvement. | | |
| 14.00 | 14.30 | Questions and Discussion | | |
| 14.30 | | Buffet Lunch | | |

(5th Day) Agenda

| 9.00 | 11.30 | Sustaining Transformation & Leading the Future: | | |
|-------|-------|---|--|--|
| | | Embedding a digital-first culture in the organization. | | |
| | | Scaling successful pilots into enterprise-wide initiatives. | | |
| | | Developing next-generation leaders. | | |
| 11.30 | 12.00 | Coffee Break | | |
| 12.00 | 14.00 | Sustaining Transformation & Leading the Future: | | |
| | | Maintaining transformation momentum over time. | | |
| | | Capstone simulation: From vision to execution (group activity). | | |
| | | Personal action planning for post-course implementation. | | |
| 14.00 | 14.30 | Questions, Discussion & Conclusion Training Course. | | |
| 14.30 | | Buffet Lunch | | |