



External Training Course

Leading with Critical Thinking, Creativity and Innovation

From 18 Aug. To 22 Aug. 2024

From 13 Oct. To 17 Oct. 2024

From 09 Dec. To 13 Dec. 2024

**Ramada Suites By Wyndham KLCC
Hotel, Kuala Lumpur, Malaysia**

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INTRODUCTION

This Leading with Critical Thinking, Creativity and Innovation training course is designed for managers who want to encourage more creativity and innovation in their own teams, colleagues and organizations. The training course gives delegates a practical understanding of innovation management theories, and the principles of design thinking, so they can contribute to the analysis, planning and building of new products and services. And, they will learn the methods to help their teams to explore; greater levels of personal curiosity, networking, teamwork, collaborative working, risk - and the use of agile methods to improve project working. Together, promoting the attitudes and work habits needed in any organization that seeks more creative working, change and innovation. This Leading with Critical Thinking, Creativity and Innovation training course will highlight:

- The challenge of change – understanding why organizations need to innovate.
- The principles of design thinking, and the use of critical thinking, to discover problems.
- Innovation strategy, planning tools and developing the business canvas.
- Encouraging creative practice, debates, conflicts, risks and failing fast.
- Open innovation – maximizing valuable relationships to deliver new initiatives.
- Managing self and others – avoiding procrastination and promoting productivity.
- Practical steps and take-aways – leading conversations to start innovating.

OBJECTIVES

At the end of this Leading with Critical Thinking, Creativity and Innovation training course, successful delegates will learn how to:

- Add to the organizational debates of changes and innovation.
- Prepare business models and outline plans for new business initiatives.
- Encourage objectivity, creative thinking and collaborative working practices.
- Use management methods that promote open debates and generate ideas.
- Promote lean and agile work habits, that delivers innovation results faster.

TRAINING METHODOLOGY

This training course is designed for active and motivated managers who are willing to contribute to business conversation. In a confidential and professional setting, where debate is encouraged

and respected, they are expected to bring their own thoughts to the discussions on challenges and opportunities we face. Those that contribute and engage fully in material and team exercises will gain the most. The training course will blend learning formats that will stimulate and stretch participants, including simple tests, formal seminar style presentations from trainer structured and informal discussions, along with solo work, group exercises and case studies, to allow the time to encourage critical thinking and reflection. Workshops and content will use a mix of printed material, slides and videos.

COURSE DETAILS & OUTLINES:

DAY 1: The Innovation Challenge – Leading in Times of Uncertainty.

- Why Innovation? Organizational Change And Leadership in Context.
- Understanding Innovation Horizons, Oceans and Funnels.
- Sensing And Responding to Trends and Changes In Our Environment.
- Classic Environmental Scanning Tools and Methods of Analysis
- Traditional R&D And Product Life Cycles

DAY 2: The Business Challenge – Moving Away From Comfort

- Systems Thinking +Thinking Fast and Slow + Design Thinking.
- The Business Case Essentials – Corporate Intrapreneurship.
- Developing and Challenging The Business Model.
- Lean Strategy and Agile Methods.
- Building, Testing, Learning And Failing Fast.

DAY 3: The Creative Challenge – Encouraging Risk And New Ideas

- The Creative Process: Where Do Good Ideas Come From?
- Creative Teams, Creative Culture – And Creative Conflicts.
- Ways to Encourage More Creative Work and Better Meetings.
- Encouraging The Deep Work and Avoiding Procrastination and Bureaucracy.
- Open Innovation – Using Alliances, Networks, Suppliers And Partners To Innovate.

DAY 4: The Leadership Challenge – Developing Talent and Delivering Results.

- Understanding Personality and Our Style of Leadership.
- The Leader as Servant – Being Adaptive and Authentic.
- The Art of Persuasion – Selling Your Ideas.
- Talent Management – Recruiting The Team and Raising Competencies.
- Improving Performance and Attitudes – The Use of Coaching and Feedback.

DAY 5: The Productive Challenge – Taking The Next Steps.

- Incremental Gains: Making Small Changes That Make A Big Difference.
- Project Management – Balancing Risks and Innovation Measures.
- Learning From Successful Organizations.
- From Good Organization To Great Organization.
- Your Innovation Leadership and Direction.