



External Training Course

Board Leadership Masterclass

From 05 Feb. TO 09 Feb. 2024
From 04 Mar. TO 08 Mar. 2024
From 20 May TO 24 May 2024

Marriott Marble Arch Hotel
London - UK

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Course Description

This training course is designed to enable members of the board – and those who will become board-level directors in the near future – significantly elevate their leadership effectiveness. Boardroom leadership plays a pivotal role in ensuring organizational success, and directors who fail to live up to the demands and challenges of their roles are likely to place both themselves and their organizations at a distinct disadvantage. Investors agree, and frequently cite the quality of the executive team as the single most important non-financial factor in evaluating a new IPO. In this engaging and interactive 5-day training course, participants will engage with the roles and responsibilities of the board on a fundamental level and discover how astute leadership can multiply their effectiveness. They will learn how to inspire extraordinary performance and lead others through change and transformation. They will also sharpen their strategic thinking muscle and become savvy shapers of organizational culture. As a result, delegates will return to their organizations, ready to take their performance to the next level.

This Board Leadership Masterclass training course will highlight:

- Fiduciary and other responsibilities of board-level directors.
- Aligning vision, mission, strategy, and people.
- The profound impact of organizational culture.
- Strategic stakeholder management.
- Leading Change & Transformation.

Objectives

At the end of this Board Leadership Masterclass training course, you will have learned how to:

- Understand the roles and responsibilities of the board.
- Translate business strategy into business results.
- Shape and influence organizational culture.
- Unleash creativity and innovation throughout the organization.
- Apply a 'boardroom leader' mindset to everything you do.

Training Methodology

This Board Leadership Masterclass training course utilizes a blended learning approach, and it employs a variety of adult learning techniques such as action learning, group discussions, video case studies and self-reflection exercises. The resulting variety helps delegates to stay engaged throughout the course, feel challenged and draw quick wins for their own development. It also ensures delegates will receive opportunities to link their learning to the real-world challenges they face back in the workplace.

Organizational Impact

Organizations of those who attend this Board Leadership Masterclass training course will benefit in a number of ways:

- Build outstanding senior leadership capability.
- Foster extraordinary board leadership mindsets.
- Have directors re-connect with the business's mission, vision, and strategy.
- Increase competitive advantage through capable executive-level leadership.
- Successfully complete their change and transformation initiatives.
- Be represented by individuals of the highest caliber.

Personal Impact

Attendees will benefit in a variety of ways:

- Cement your career with cutting-edge board-level leadership skills.
- Improve their effectiveness and become a respected member of the board.
- Set yourself apart and accelerate your career.
- Learn approaches to lift the performance of your organizations workforce.
- Develop your Emotional Intelligence.
- Network and share experiences with other accomplished directors and executives.

Course Agenda & Outline

DAY 1: Life as a Board Leader

- The Profound Impact of the Senior Leader.
- Leveraging your Leadership Preferences.
- Fiduciary Duties of the Board.
- Understanding Key Board Roles and Responsibilities.
- The 5 Qs of Senior Leaders.

DAY 2: Strategic Leadership

- The Interconnection of Vision, Mission, and Strategy.
- Applied Strategic Thinking.
- Strategic Stakeholder Management.
- Enabling the Middle Management Layer.
- Unleashing Creativity and Innovation for Strategic Success.

DAY 3: Re-shaping Your Organizational Culture

- What is Culture?
- The Profound Impact of Organizational Culture
- Enabling High Performance in Your Organization
- Emotions – The Silent Undercurrent that Shapes Your Culture
- Organizational Design: Stable Versus Agile

DAY 4: Successful Change Leadership

- The Dire Costs of Failing to Adapt.
- Understanding the Psychology of Change.
- Common Change Management Models.
- Change and Emotional Intelligence.
- Understanding Human Motivation in Relation to Change.

DAY 5: Practicing the ‘Boardroom Leader’ Mindset

- Loyalty to the ‘Number One’ Team.
- Developing a Healthy Risk Mindset – the Impact v Probability Matrix.
- Connecting the Dots.
- Effective Execution: Data, Dialogue and Speed.
- Insight Into Action.

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