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## American Global Institute For Private Training

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Events, Workshops,  
Conferences & Exhibitions

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Tel. : (965) 22204992  
Mob.: (965) 97273712  
Email: admin@agi-kw.com  
Email: agi-kw@hotmail.com

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Tel : 00965 22204992  
Mob. : 00965 97273712  
Email : admin@agi-kw.com – agi-kw@hotmail.com  
W/S : www.agi-kw.com



British Board Academy in London (UK) & American  
Global Institute (AGI) in Kuwait

Invite to participate in INTERNATIONAL CONFERENCE:

**"Innovative Horizons in Strategic  
Budgeting: Tools, Tech & Transformation"**

Which will be held in (**Hilton London Metropole  
Hotel, London, UK**)

3 days of knowledge

starting from (**01/07/2025**) to (**03/07/2025**)

Participant fees: (**1950 USD**)



International Conference:

## Innovative Horizons in Strategic Budgeting: Tools, Tech & Transformation

📍 Venue: Hilton London Metropole Hotel, London, UK

📅 Dates: 01-03 July 2025

🕒 Daily Timing: 9:00 AM - 3:00 PM

### Conference Introduction:

In today's fast-paced global economy, the need for strategic, data-driven budgeting has never been more critical. As industries face unprecedented challenges, including economic volatility, technological disruption, and sustainability demands, the role of effective budgeting has evolved from a routine financial task to a pivotal driver of long-term organizational success. The International Conference on Innovative Horizons in Strategic Budgeting, hosted by American Global Institute (AGI), is designed for senior executives, financial leaders, and budgeting professionals seeking to stay ahead of these transformative changes.

Held in the heart of London, from 23 to 25 June, this exclusive 3-day conference will showcase the latest innovations in budgeting practices, the integration of advanced technologies such as AI and digital tools, and strategies for aligning financial planning with sustainability goals. Through expert-led sessions, in-depth case studies, and interactive workshops, participants will gain invaluable insights on optimizing resource allocation, improving financial forecasting, and implementing cutting-edge techniques to enhance financial performance across various sectors, including oil and gas, manufacturing, and more.

This conference offers an unparalleled opportunity to engage with industry experts, exchange knowledge with peers, and explore practical solutions for overcoming the complexities of modern budgeting in a rapidly changing world.

### Conference Objectives:

Explore the latest innovations in budgeting tools and methodologies.

Foster cross-industry collaboration to address budgeting challenges.

Understand how digital transformation reshapes financial planning.

Learn from case studies, expert panels, and hands-on workshops.

Share actionable insights on agile budgeting, AI tools, and scenario planning.



## Conference Content:

### **Day 1 – Strategic Foundations and the New Budgeting Era**

**Theme:** Shifting from Traditional to Agile & Innovative Budgeting

- **Keynote:** “The Future of Budgeting in a Rapidly Changing World”
  - **Session 1:** Zero-Based Budgeting vs. Traditional Forecasting
  - **Session 2:** Budgeting for Uncertainty: Scenario-Based Approaches
  - **Panel Discussion:** From Static to Dynamic: CFOs on Budget Transformation
  - **Networking Reception**
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### **Day 2 – Technology, Tools & AI in Budgeting**

**Theme:** Embracing Digital and Intelligent Budgeting Systems

- **Keynote:** “AI and Machine Learning in Budget Forecasting”
  - **Session 1:** Using Cloud-Based Tools for Real-Time Budget Control
  - **Session 2:** Integrating ERP Systems with Budgeting Processes
  - **Demo Workshops:** Budgeting Software (e.g., Anaplan, Oracle, IBM Planning)
  - **Case Study:** Tech-Driven Budget Overhaul in a Global Firm
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### **Day 3 – Innovation Labs & Policy Perspectives**

**Theme:** Policy, ESG, and Future-Focused Budgeting

- **Session 1:** Budgeting for ESG Goals & Sustainability Reporting
  - **Session 2:** Public Sector Innovation in Budget Management
  - **Interactive Workshop:** Design Thinking for Budget Innovation
  - **Roundtable:** Global Policy Trends and their Budget Impacts
  - **Closing Keynote:** “Building a Culture of Innovation in Finance”
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## Deliverables & Features:

Conference handbook (printed & digital).

Certificate of participation.

Access to presentation decks.

Post-conference digital toolkit with templates & resources.

Professional networking lounge.

Innovation zone with vendor exhibits.



## Conference Agenda:

### Day 1: 01 July - Strategic Foundations in Budgeting Theme: Agile Strategies for a Dynamic Financial Landscape

<u>Time</u>	<u>Session</u>	<u>Speaker</u>
09:00 – 09:30	Registration & Welcome Coffee	Conference Host Team
09:30 – 09:45	Opening Remarks	Mr. James Thornton, CFO, UK Finance Assoc.
09:45 – 10:30	Keynote: The Future of Budgeting in a Rapidly Changing World	Dr. Mariana Mazzucato, UCL
10:30 – 11:15	Session 1: Zero-Based vs. Traditional Forecasting	Sarah Blanchard, Accenture
11:15 – 11:30	Coffee Break	
11:30 – 12:15	Session 2: Scenario Planning & Risk-Sensitive Budgeting	Dr. George Malakos, Strategy Consultant
12:15 – 13:00	Panel: From Static to Dynamic – CFO Perspectives	HSBC, Shell, HM Treasury
13:00 – 14:00	Networking Lunch	
14:00 – 15:00	Workshop: Transforming Budgeting Culture	Nina Kapadia, Finance Lab

### Day 2: 02 July - Technology & AI in Budgeting Theme: Embracing Digital Tools and Predictive Capabilities

<u>Time</u>	<u>Session</u>	<u>Speaker</u>
09:00 – 09:30	Morning Refreshments & Entry	
09:30 – 10:15	Keynote: AI & Machine Learning in Budget Forecasting	Dr. Harpreet Kaur, Deloitte
10:15 – 11:00	Session 1: Real-Time Budgeting with Cloud-Based Tools	Mark Feldman, Oracle
11:00 – 11:15	Coffee Break	
11:15 – 12:00	Session 2: ERP Integration & Budget Control	Ines Alvarez, SAP
12:00 – 13:00	Tech Demos: Anaplan / IBM Planning Tools (Parallel Rooms)	Tom Shields / Rachel Goh
13:00 – 14:00	Lunch & Networking	
14:00 – 15:00	Case Study: Unilever's Tech-Driven Budgeting Overhaul	Dr. Sandra Lowe, Unilever

**Day 3: 03 July - ESG, Policy & Innovation in Budgeting**  
**Theme: Public Value, Sustainability, and Strategic Innovation**

<b><u>Time</u></b>	<b><u>Session</u></b>	<b><u>Speaker</u></b>
09:00 – 09:30	Coffee & Entry	
09:30 – 10:15	Session 1: Budgeting for ESG & Sustainable Growth	Jonathan Harris, PwC
10:15 – 11:00	Session 2: Public Sector Innovation – UK Government Experience	Clare Donovan, Cabinet Office UK
11:00 – 11:15	Coffee Break	
11:15 – 12:15	Workshop: Design Thinking for Budget Innovation	Nina Kapadia, Finance Lab
12:15 – 13:00	Roundtable: Global Budget Trends & Policy Impacts	World Bank, OECD, UNDP Experts
13:00 – 14:00	Final Networking Lunch	
14:00 – 15:00	Closing Keynote: Building a Culture of Finance Innovation	



# Innovative Horizons in Strategic Budgeting

## Tools, Tech & Transformation

Tools, Tech & Transformation  
Strategic Budgeting  
Innovative Horizons in